

RhinoPac clutch systems serving the Automotive and HD Aftermarket for over 30 years - clutch, flywheel, clutch hydraulics, class 3 thru class 8 markets

Proven Performance

- ISO 9001 Quality Certified
- 98% fill rates within 24 hours
- Lowest warranty rates
- Highest OE content
- Quarterly product releases
- 100% available at release
- ASE Certified Support 800-528-6743
- Highest level of application knowledge in the box

Product Line Designed to Support Two Distinct Market Needs

OE Plus		Performance Plus	
BETTER		UPGRADED BEST	
<ul style="list-style-type: none"> • Fit and function compliant to meet or exceed OE standards 		<ul style="list-style-type: none"> • Designed to meet higher load requirements 	
<ul style="list-style-type: none"> • Direct replacement - OE Form, fit and function equivalent 		<ul style="list-style-type: none"> • Demanding use environments (towing/off-road) 	
End Market	\$200M		\$100M
VIO	21M		4M

Standard Clutch Application Markets



- ✓ Fit and function compliant to meet or exceed OE standards.
- ✓ Direct replacement - OE Form, fit and function equivalent.
- ✓ RhinoPac offering has the highest program OE content in the marketplace -
 - ✓ Focus on selecting the best component vs competition focused on kit sourcing
 - ✓ Contains over 50% more program OE content than nearest competitor
- ✓ RhinoPac has the highest application coverage in the market place.
- ✓ RhinoPac clutch systems designed with hydraulic and flywheel.
- ✓ RhinoPac offers the highest number of non-self adjusting (NSA) kits in the market-place.

Industry leading Coverage

PRODUCT - FAMILY	RhinoPac	Comp 1	Comp 2
OE PLUS - Pass Car	96%	88%	91%
OE PLUS - Utility	94%	86%	90%
OE PLUS Coverage	95%	88%	90%
PERFORMANCE PLUS	77%	4%	17%
Total Coverage	92%	72%	76%

Industry leading "knowledge in the box"

Company	RhinoPac	Comp 1	Comp 2
Coverage	Best	Avg.	Good
NSA Coverage	93%	0	76%
Knowledge	Highest	Mod	Minimum

Extended Clutch Application Markets



- ✓ Up to one-third of the market requires extended application products.
- ✓ Targeted to meet the needs of towing, off-road, and performance cars.
- ✓ Specifically designed with both application and driver demands considered – manages heat to extend clutch system life.
- ✓ Focus on Utility Segment / SR100 Line (entry level) – meets 90% of market segment demand – Hybrid Kevlar Organic blend friction.
- ✓ Upgraded specs achieved with friction and/or spring improvements. Better than closest competitor

Company	RhinoPac	Comp 1	Comp 2
Design Considerations	Specifically engineered for each application Entry level – friction Advanced level – friction + spring	Existing components used at entry level Entry level – spring Advanced level – friction + spring	Existing components used at entry level Entry level – spring Advanced level – friction + spring
Coverage	150 SKU's	25 SKU's	90 SKU's

Hydraulic Product line



- ✓ Highest OE content - 90%+
- ✓ Comparative dynamic testing, RhinoPac systems outlast the competition by up to 10X
- ✓ Pre-filled systems developed directly with OE
- ✓ Clutch system designed and released with hydraulics

Company	RhinoPac	Comp 1	Comp 2
Coverage	Best	Avg.	Good
Quality	Best	Good	Good
Pre-Filled	29%	5%	12%

Flywheel Product line



- ✓ OE replacement and industry leading DMF Solid Core conversion products
- ✓ Conversion products – covering 25X more VIO than Comp1 , and 4X more than Comp2
- ✓ OE Quality level castings – no oxidation or pitting
- ✓ Quality control process – measured and controlled flatness guarantee